

# Ready to Start or Grow Your Business?



## ***Business Smart Series***

### **Part One (READY): July 13, 10:00-11:30 AM**

- Key steps to getting your business off the ground
- 10 Pitfalls to avoid when starting a business
- Various financing options
- Basic requirements for borrowing money

### **Part Two (SET): July 26, 10:00-11:30 AM**

- Five C's of credit and how to become credit-ready
- What is a credit score and why it matters
- Understanding loan applications and where to find business funding sources

### **Part Three (GO): August 9, 10:00-11:30 AM**

- Developing a business plan
- Finding local resources: SBDC, SCORE, WBCs, VBOCs, Microlenders



**READY**



**SET**



**GO**



U.S. Small Business  
Administration



FRANCIS MARION UNIVERSITY

**KELLEY CENTER**  
FOR ECONOMIC DEVELOPMENT



**FREE Business Smart Series 3-Part Workshop. Registration Required.**

**LOCATION: Online Virtual**

**TICKETS: [www.fmarion.edu/kelleycenter/upcoming-events](http://www.fmarion.edu/kelleycenter/upcoming-events)**