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**FOR IMMEDIATE RELEASE**

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**CARE HOUSE OF THE PEE DEE JOINS SANTA IN SPREADING HOLIDAY CHEER**  
*Santa's helpers at the CARE House of the Pee Dee brighten the Holiday Season with Letters from Santa campaign through December 1, 2023*



**FLORENCE, SC (October 1, 2023)** – The CARE House of the Pee Dee is kicking off their annual Letters from Santa campaign, a fundraiser in which children receive personalized letters – and Nice List Certificates – from Santa Claus with the help of the elves at the CARE House. The tradition, which benefits the work of the local Children’s Advocacy Center, started in 2016 and has become a seasonal favorite for many local families and children in foster care.

For this nonprofit, the premise is simple - supporters can order a personalized letter for a special child in their life or donate one to brighten the holiday season for a local child in foster care. Letters are personalized with each child’s name, details about the activities they enjoy, some of the reasons that they have made Santa’s Nice List and suggestions for staying off the Naughty List.

“This is such a magical time of year for so many children – but it can also be a difficult time for children and families impacted by abuse. Supporting children and families is what the CARE House is all about and Letters from Santa is such a fun way to bring a little bit of extra joy throughout the season – especially to those in foster care throughout our community,” says Alice Curry Gallego, Developmental and Community Relations Director of the CARE House.

As a Children’s Advocacy Center, the CARE House partners with many different agencies to investigate allegations of abuse and neglect – including the Department of Social Services, the agency responsible for providing foster care services throughout the state. Additionally, the CARE House offers supportive services such as evidence-based therapies, advocacy and prevention.

The campaign runs through Friday, December 1<sup>st</sup> to ensure delivery from the North Pole before the Christmas holiday. Pricing for letters starts at \$12 with discounts available for orders including multiple children. Orders can be placed on the organization’s website at [www.thecarehouse.com/letters-from-santa](http://www.thecarehouse.com/letters-from-santa).

For more information about the CARE House of the Pee Dee or Letters from Santa, visit [www.thecarehouse.com](http://www.thecarehouse.com) or contact Abby Ansley by email at [aansley@hope-health.org](mailto:aansley@hope-health.org) or by phone (843) 629-0236.

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**The CARE House of the Pee Dee**, as a Children’s Advocacy Center, is committed to the mission of promoting help, hope and healing in a nurturing environment to child abuse victims and their families through supportive services and prevention.



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